

**WHAT IS CLAIMED IS:**

1. A method of making a colored non-woven composite material, comprising the steps of:
  - 5 providing a first non-woven layer having a heterogeneous fiber density described in a predetermined pattern or image and a first color,
  - providing a second non-woven layer having a different aesthetic quality than the first non-woven layer,
  - positioning said first and second non-woven layers in surface to surface juxtaposition,
  - 10 applying high pressure fluid streams upon the second non-woven layer to induce relocation of the fibrous component of the second non-woven layer into the fibrous structure of the first non-woven layer,
  - whereby the fibrous component of the second non-woven layer is apparent on the face of the first non-woven fabric in the regions of the first non-woven layer where the fiber density is lower than the surround areas of the first non-woven layer.
2. A method of making a non-woven composite material in accordance with claim 1, wherein:
  - 20 the first non-woven layer is a hydroentangled fabric.
3. A method of making a non-woven composite material in accordance with claim 1, wherein:
  - 25 the first non-woven layer is comprised of material selected from the group consisting of staple length natural fiber, staple length polymeric fiber, continuous polymeric filament, and mixtures thereof.
4. A method of making a non-woven composite material in accordance with claim 1, wherein:
  - 30 the different aesthetic quality of the second non-woven layer is selected from variations in color, tint, hue, brightness, opacity, or combinations thereof.
5. A method of making a non-woven composite material in accordance with claim 1, wherein:

the second non-woven layer is selected from the group consisting of a carded fibrous batt, an air-laid fiber web, a spun-laid filament web, a melt-blown filament web, a consolidated non-woven fabric, and combinations thereof.

6. A method of making a non-woven composite material in  
5 accordance with claim 5, wherein:

the second non-woven layer is comprised of material selected from the group consisting of staple length natural fiber, staple length polymeric fiber, continuous polymeric filament, and mixtures thereof.

7. A method of making a non-woven composite material in  
10 accordance with claim 1, wherein:

first non-woven layer is in the basis weight range of about 1.0 to 6.0 ounces per square yard.

8. A method of making a non-woven composite material in  
accordance with claim 1, wherein:

15 the second non-woven fabric layer is in the basis weight range of about 0.5 to 4.5 ounces per square yard.

9. A method of making a non-woven composite material in  
accordance with claim 1, wherein:

20 the second non-woven layer is fabricated having a heterogeneous fiber density described in a predetermined pattern or image.

10. A method of making a non-woven composite material in  
accordance with claim 1, wherein:

the high pressure fluid streams may be at equivalent or differing pressures.

25 11. A non-woven composite material comprising:

first and second non-woven layers laminated together wherein the fibrous component of the second layer is relocated into the fibrous structure of the first non-woven layer and presented on the surface of the first layer in regions where the fiber density of the first layer are lower than the surrounding regions.

12. A method of making a colored non-woven composite material, comprising the steps of:

providing a non-woven layer having a heterogeneous fiber density described in a predetermined pattern or image,

5 providing a polymeric material layer having a different aesthetic quality than the first non-woven layer,

applying the polymeric material layer onto the non-woven polymeric layer to induce relocation of the polymeric material into the fibrous structure of the first non-woven layer,

10 whereby the polymeric material layer is apparent on the face of the non-woven fabric in the regions of the first non-woven layer where the fiber density is lower than the surrounding regions of the first non-woven layer.

13. A method of making a non-woven composite material in accordance with claim 12, wherein:

15 the non-woven component layer is a hydroentangled fabric.

14. A method of making a non-woven composite material in accordance with claim 13, wherein:

20 the second non-woven layer is selected from carded fibrous batt, air-laid fiber, spun-laid filament, melt-blown filament, consolidated non-woven fabric or combinations thereof.

15. A method of making a non-woven composite material in accordance with claim 14, wherein:

25 the non-woven component layer is comprised of material selected from staple length natural fiber, staple length polymeric fiber, continuous polymeric filament, or mixtures thereof.

16. A method of making a non-woven composite material in accordance with claim 12, wherein:

the polymeric material layer is selected from extruded films, thermoset films, cast films, extruded foams, sprayed-on foams or combinations thereof.

17. A method of making a non-woven composite material in accordance with claim 12, wherein:

the different aesthetic quality of the polymeric material layer is selected from variations in color, tint, hue, brightness, opacity, or combinations thereof.

5 18. A method of making a non-woven composite material in accordance with claim 12, wherein:

the non-woven fabric layer is in the basis weight range of about 0.5 to 5.0 ounces per square yard.

10 19. A method of making a non-woven composite material in accordance with claim 12, wherein:

the polymeric material layer is in the basis weight range of about 0.25 to 6.0 ounces per square yard.

20. A method of making a non-woven composite material in accordance with claim 12, wherein:

15 the polymeric materials may have alternating or differing aesthetic qualities.

21. A method of making a non-woven composite material in accordance with claim 12, wherein:

the polymeric material layer is applied in a predetermined pattern.

20 22. A method of making a non-woven composite material in accordance with claim 12, wherein:

the polymeric material layer may be at equivalent or differing concentrations.

23. A non-woven composite material comprising:

25 a nonwoven layer and a polymeric material layer laminated together wherein the polymeric material layer intrudes upon the fibrous structure of the non-woven layer and is presented the surface of the first layer in regions where the fiber density of the first layer are lower than the surrounding regions.